



## Sidewinder Drilling Keeps Mobility Secure and Boosts Employee Productivity



### Solution Overview

- **Customer:** Sidewinder Drilling
- **Industry:** Oil & Gas
- **Geography:** United States
- **Challenge:** After replacing BlackBerry with iOS devices, Sidewinder needed a solution that would allow them to manage and secure their mobile world.
- **Solution:** With MaaS360, Sidewinder can easily track and monitor devices, ensure network security, and empower employees with apps that increase productivity.
- **Results:**
  - Delivers control over all mobile devices without the need for time- and resource-intensive mobile device management tasks
  - Allows employees to use personal devices without risk of data leakage or network vulnerability
  - Enables IT to take immediate action to safeguard corporate data in case of lost or stolen devices or terminated employees
  - Provides employees with easy secure access to apps that increase productivity and efficiency

### The Challenge: Secure, control and push apps to iOS devices

Sidewinder Drilling Inc. (Sidewinder) owns and operates a fleet of premium land drilling rigs and provides contract drilling services to exploration and production (“E&P”) companies. The company’s business footprint covers some of the most prolific and rapidly expanding oil and gas sources in the country.

For Sidewinder’s IT department, a migration from BlackBerry devices and the BlackBerry Enterprise Server to iPhones and iPads meant that the team needed a new way to manage, secure and control devices. After evaluating several different MDM solutions, Sidewinder conducted a 30-day trial of MaaS360 and quickly decided it was the right solution for their environment.

“MaaS360’s configurability and app management capabilities really stood out for us,” said Tom Millikin, Director of IT. “It was so easy to configure, simple to use and Fiberlink offered great support.”

### The Solution: MaaS360 for greater employee productivity and security made simple

Taking a phased approach to deployment, Tom and the IT department quickly enrolled 5% of their mobile universe and then enrolled the remainder of devices after MaaS360’s initial success. It takes Sidewinder approximately five minutes to enroll new devices – IT pushes a link to the device and most employees are able to finish the process completely on their own.





Sidewinder has also benefited from the impact of MaaS360 in other ways:

**Simple, yet comprehensive, control over all mobile devices.** Tom cites three key components of Sidewinder's mobility program:

- Complete visibility of device ownership, type and location from a single console in the cloud, eliminating server costs and hassles
- Remote, selective wipe – essential functionality for managing users and securing devices in multiple locations
- Ability to remotely push policies and apps, which maximizes IT's time and efforts

**Ability to embrace BYOD right along with company-owned device management.**

Sidewinder supports personal devices for office-based users and company-owned devices for employees in the field. This mix allows Sidewinder to control costs, while giving employees the freedom to use their personal iPhones to get work done anytime and anywhere.

“For our users, having tablets and phones they want and know how to use is a big deal. They can do what they need to do on the spot, whether it is approving purchase requisitions or reviewing safety processes. And Sidewinder gains increased productivity and efficiency from our employees. And with MaaS360, IT can ensure that all of our data, apps, and devices are protected and secure.”

**Working on-the-go becomes a reality with Mobile Application Management.** IT pushes business-critical and industry-specific apps, including EEP for management of personal data, EHS Insights for safety management, EDR Management, various weather apps and Microsoft Office (for iPads). With MaaS360, IT can empower employees to work how and when they need to without the risk of data leakage or network vulnerability.

**Up next: Advanced security policies and compliance reporting**

Over the next year, Sidewinder plans to roll out more advanced security policies to control the movement of corporate data. IT also expects to make use of MaaS360 mobility intelligence dashboard and reports. With historical data from MaaS360, Sidewinder will have automatic documentation of compliance with SOX regulations and policies.

## Their Mobile World

At Sidewinder Drilling, mobile devices are used by employees across all departments and levels, both in the office and out in the field. Being able to access the Sidewinder network and essential apps, like Electronic Drilling Recorder, increases productivity and simply makes it easier for employees to do their jobs when and where it makes sense.

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– Tom Millikin,  
Director of IT, Sidewinder Drilling

### For More Information

To learn more about our technology and services visit [www.maaS360.com](http://www.maaS360.com).  
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